

FOR IMMEDIATE RELEASE



**DDS Lab Sponsors Free Dental Clinic in Herndon, VA
In Partnership with the Smiles for Everyone Foundation, Bright Now! Dental Serves
Nearly 60 Low-Income Patients with Support from DDS Lab**

Herndon, Virginia – November 13, 2019 – On November 2nd, five dentists and their dedicated support staff hosted a Day of Giving at [Bright Now!® Dental](#) in Herndon, VA, sponsored by [DDS Lab](#). DDS Lab is a full-service national dental lab that has been a proud partner of the [Smiles for Everyone Foundation](#) for many years. DDS Lab also supports the Foundation’s newest program called [Implanting Inspiration](#), donating custom abutments and crowns for select recipients of free dental implants. The company was excited to continue supporting the Foundation by sponsoring the Herndon Day of Giving.

Volunteers at the event were able to use DDS Lab’s generous donation to help provide free cleanings, fillings, extractions and more to nearly 60 underinsured patients. Many of the individuals treated were referred to the event by local nonprofit organizations such as [Dulles South Food Pantry](#), [Loudon Abused Women’s Shelter](#) and [North Virginia Family Service](#).

“Thank you so much,” exclaimed patient Lisa W. “I feel very blessed to have been able to receive treatment at a time when I would otherwise not have been able to.” In agreement, another patient said, “It is a great opportunity for all of us who do not have insurance or enough money. Thank you very much for your work and many blessings.”

The Smiles for Everyone Foundation would like to thank both DDS Lab and the entire Team of volunteers, including Dr. Aws Altameemi, Dr. Cody Friddle, Dr. Sama Hamdoon, Dr. Hima-Bindu Reddy and Dr. Alain Selenou-Tema. It was their hard work and support that allowed us to deliver *Smiles for Everyone*® in the Herndon community for the second year in a row!

About Bright Now!® Dental

Bright Now!® Dental provides general dentistry, children’s dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental’s Herndon office is operated by Hima Reddy, P.C. (the “Group”). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. [Smile Brands Inc.](#) provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for

their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors (“Gryphon”), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.

About DDS

As a full-service national dental lab, DDS Lab is positioned as the leading lab for Dental Service Organizations worldwide. At the heart of the DDS Lab operation is our state of the art manufacturing facility in Shenzhen, China. With DDS Lab’s unique technological footprint, DDS Lab is able to provide the highest levels of customer service, clinical capabilities, and operational excellence. DDS Lab has all of the essential requirements for being the trusted dental lab to Smile Brands, delivering a world of confidence chair side to dentists.

DDS Lab is proud to support and sponsor the Smiles for Everyone Foundation by helping to continue to provide free dental care to those in need, both at home in the U.S. and around the world.

About the Smiles For Everyone Foundation

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 24,000 smiles and over \$18 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand, and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

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